

June, 2011

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Word Count: 239
Image: Heatcraft customers enjoy the Smart Solutions Roadshow

HEATCRAFT ROADSHOW AN ALL ROUND SUCCESS

The Heatcraft Roadshow toured New Zealand and Australia in May and June and received positive feedback from those in attendance.

The Roadshow included twelve shows in total. The highlight of the shows were the seminars during which Heatcraft, A-Gas, ebm Papst and Danfoss outlined their evolving ranges in response to increasing electricity prices and the focus on energy efficiency and system performance. A-Gas outlined the future direction of refrigerants and relating global forces.

Gavin Tory, Heatcraft Director of Marketing commented, "The seminars were viewed by a range of contractors, business owners and engineers, who were eager to be informed about the changes impacting the industry. The feedback received from attendees was that the talks were topical and relevant to the day to day issues being faced in the field."

In addition to the seminars, customers were able to take advantage of many tool bargains on the night and interact with industry suppliers who had a broad range of product on display. Vendors in attendance across Australia included CPS, Rothenberger, Vulkan, JAVAC, HVACR Supplier, Evolve, SCA Australia, Airepure, Fieldpiece, HLP Controls and CRH Australia.

At each venue one lucky customer received a \$500 Pre-Paid VISA debit card. Pictured is the Townsville recipient Mick Christien from Empire Air with Heatcraft Regional Manager, Garry Eather.

For more information on any of the products viewed at the Roadshow, please contact Heatcraft Australia on **0800 653 330** or visit the Heatcraft website at www.heatcraft.co.nz.

Heatcraft Worldwide Refrigeration® is a global leader in commercial refrigeration serving over 70 countries worldwide building its vision of being first choice in refrigeration. Setting the global benchmark in customer service, Heatcraft is at the forefront of sustainable technologies providing innovative refrigeration solutions that enhance the way we live.

Part of Heatcraft Worldwide Refrigeration, **Heatcraft** is a leading wholesale distribution business catering for the refrigeration and air conditioning trades with a distribution network of over 70 branch outlets across Australia and New Zealand.

The Heatcraft vision is to be the market leader in temperature and climate control solutions.



Heatcraft customers enjoy the Brisbane Roadshow



Heatcraft customers attend the Auckland Roadshow seminars



Mick Christien from Empire Air receives the \$500 Lucky Door Prize